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## PRESS INFORMATION

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### **ODU expands cable assembly**

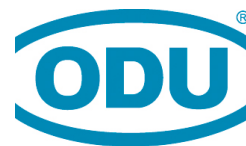
**The connector company extends its portfolio with data cable testing according to data protocol**

**Mühldorf am Inn, September 13, 2016** – Fast, faultless data transmission is a must in every industry and absolutely essential to Industry 4.0. ODU continues to expand its expertise and will now be offering data testing with a cable and network tester for cable assemblies. The specialist in electrical connector technology uses a state-of-the-art device to test the respective parameters of cable assemblies, thereby guaranteeing faultless connections in the context of cable assembly. The globally active company uses this technology to test its ODU MINI-SNAP, ODU AMC, ODU AMC High-Density and ODU-MAC product families according to current high-speed standards such as HDMI 1.4 and 2.0, Ethernet CAT 5e/6/7 as well as USB 2.0 and 3.0. “As always, the testing is carried out in close collaboration with our development department,” explains Jürgen Reimann, Head of ODU Cable Assembly. “The results are continuously fed into the development of our product lines and custom solutions.” So customers can focus on the essential: Their systems and adhering to their specific parameters. The integration of assembled cables into systems is easy to do. For further information on ODU system solutions, visit [www.odu.de](http://www.odu.de)

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#### **ODU Group: global representation with perfect connections**

The ODU Group is one of the world's leading suppliers of connector systems, employing 1,650 people around the world. In addition to its company headquarters in Mühldorf am Inn (Germany), ODU also has an international production and distribution network throughout Europe, North America and Asia. ODU combines all relevant areas of expertise and key technologies including design and development, machine tool and special machine construction, injection, stamping, turning, surface technology, assembly and cable assembly. The ODU Group sells its products globally through its eight subsidiaries in Denmark, England, France, Italy, Sweden, the US, China and Japan, as well as through numerous international sales partners. ODU connectors ensure a reliable transmission of power, signals, data and media for a variety of demanding applications including medical technology, military and security, eMobility, energy, industrial electronics, and measurement and testing.



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