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PRESS RELEASE

Compelling Connections

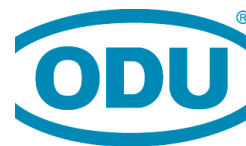
ODU introduces new ODU-MAC portfolio and extensive range of solutions – at the electronica 2016 in Hall B2, Booth 143

Mühldorf am Inn, August 31, 2016 – ODU combines experience and expertise with cutting-edge technologies: At the electronica 2016, the specialist in electrical connector technology presents for the first time its advanced ODU-MAC portfolio including a new performance class. With the restructuring of the modular multi-talent ODU-MAC in three lines, ODU ensures a clear positioning and makes it even easier for customers to find individual solutions based on the modular design. The new products are the result of consistent further development with views of the market and customer requirements. In addition to the hybrid rectangular connector, the technology company offers additional, high quality connector solutions. Whether available as a standard version or customized to application or customer requirements, whether circular connectors or single contacts – ODU delivers connectors with a precision fit and pre-assembled if requested by the customer for a variety of industries, including for the growth market of eMobility. Here, contact technology and specifically ODU products have been successfully used for many years. When it comes to eMobility, the manufacturer not only sets its sights on land vehicles, but in the medium term also on watercraft and aircraft. Visitors to the trade fair can see the innovative variety of products of ODU for themselves on almost 200 square meters of exhibition space: in Hall B2, Booth 143. Please visit www.odu.de for additional information.

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ODU Group: global representation with perfect connections

The ODU Group is one of the world's leading suppliers of connector systems, employing 1,650 people around the world. In addition to its company headquarters in Mühldorf am Inn (Germany), ODU also has an international production and distribution network throughout Europe, North America and Asia. ODU combines all relevant areas of expertise and key technologies including design and development, machine tool and special machine construction, injection, stamping, turning, surface technology, assembly and cable assembly. The ODU Group sells its products globally through its eight subsidiaries in Denmark, England, France, Italy, Sweden, the US, China and Japan, as well as through numerous international sales partners. ODU connectors ensure a reliable transmission of power, signals, data and media for a variety of demanding applications including medical technology, military and security, eMobility, energy, industrial electronics, and measurement and testing.



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