

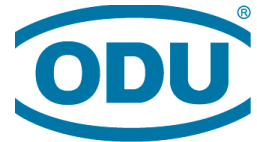
PRESS INFORMATION

ODU opens new production site in Mexico

New cable assembly plant for the American market



Mühlendorf am Inn, October 25, 2016 – ODU has opened a new production site near Tijuana, Mexico. This move was prompted by ODU's increasing success in project-related business involving application and customer-specific products. As in Europe, ODU is aiming to strengthen its business in North America around fully assembled products. The new production plant in Mexico offers the ideal conditions for meeting this objective: With 3,000 square meters of production space and 50 staff members, the Mexican site will be running at full steam by early 2017. Its focus is on cable assembly, yet production can be extended to all other ODU areas as well. The Managing Director of the plant, Doru Epure, already spent ten years managing ODU's Romanian plant. ODU specialists from the US and Europe will be providing intensive training to ensure that ODU's high global standards are also fully adhered to at the new production site. In addition, a new stock of merchandise in San Diego, California



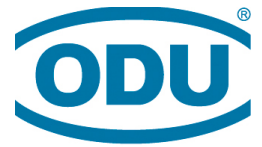
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(USA), will strengthen ODU's North American sales organization – ensuring faster turnaround times, improved flexibility and product availability. “ODU has been active in the North American region for more than 30 years and generates almost a quarter of its overall annual turnover there. Thanks to the dynamic development of the market, we still see enormous potential for growth – in Central and South America, too,” explains Dr. Kurt Woelfl, Managing Director at ODU, regarding the company's activities. To find out more about ODU, visit www.odu-connectors.com

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ODU Group: global representation with perfect connections

The ODU Group is one of the world's leading suppliers of connector systems, employing 1,650 people around the world. In addition to its company headquarters in Mühldorf am Inn (Germany), ODU also has an international production and distribution network throughout Europe, North America and Asia. ODU combines all relevant areas of expertise and key technologies including design and development, machine tooling and special machine construction, injection, stamping, turning, surface technology, assembly and cable assembly. The ODU Group sells its products globally through its eight subsidiaries in Denmark, England, France, Italy, Sweden, the US, China and Japan, as well as through numerous international sales partners. ODU connectors ensure a reliable transmission of power, signals, data and media for a variety of demanding applications including medical technology, military and security, eMobility, energy, industrial electronics, and measurement and testing.



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Press contact:

Anne Meimeth, uschi vogg_PR

Klenzestraße 85 · D-80469 Munich

Telephone +49 89 2020-8697-2 · Fax +49 89 2020-8697-7

E-mail: ameimeth@uvpr.de · www.uvpr.de

Michael Gorski, Head of Global Marketing

ODU GmbH & Co. KG

Pregelstraße 11 · D-84453 Mühldorf a. Inn

Telephone +49 8631 6156-1560 · Fax +49 8631 6156-49

E-mail: michael.gorski@odu.de · www.odu.de